

Community & Economic Development Update

Town of Wadena | Regular Town Council Meeting | March 19, 2019 | Submitted by: Jennifer Taylor

Building and Development Permits

Spring projects are ramping up and I've fielded several calls regarding permit applications for various projects.

Project of Note: RC Inspection Services has completed the pre move inspection of an 8-year-old home to be relocated to Wadena. The home's overall condition is excellent and has been okayed to move subject to the Town's authorization. I have met with the home owner and am awaiting submission the permit applications for the move and foundation construction. Single detached dwellings are a permitted use in the R1 Residential District and Modular homes are a discretionary use.

Business Licence Program

- We've issued 75 licences to date and revenue is \$2,550. There are 7 outstanding renewals and 20 local unlicensed businesses that we continue to follow up on.
- A home occupation application will be on the agenda for the April 1, 2019 meeting for Council's consideration.

Community & Economic Development

The Tourism & Economic Development Advisory Group met on March 12 and discussed a number of items:

Draft Community Investment Incentive Policy - A number of questions have been raised by the group regarding the level of detail and the vast scope of the draft policy, the effectiveness of past incentive policies, barriers to economic development in Wadena, and the level of consultation and engagement involved in the drafting of the policy. I will be undertaking a review of the policy taking into consideration all of the items that have been identified.

First Impression Community Exchange Program - Wednesday, April 24 has been selected as our date to visit Biggar. A call for volunteers will be included with the Council highlights in Wadena News next week and on our Facebook page. The TEDAG will select additional people to make up the 5-7 needed to put together a diverse group with varying perspectives.

Other - We discussed the hotel issue as well as reviving interest that was shown from the business community through the work of the WCRC.

Prairie Central Cultural Gathering 2.0 March 28 in Davidson – A TEDAG member and I are attending this event geared toward activating, energizing and cultivating culture in our communities. The agenda looks quite engaging (attached) and I've also shared it with the museum board. Wadena is a member of the Prairie Central District so there is no registration fee/cost to attend.

Go Out & Play Challenge

Wadena competed in the Go Out and Play Challenge from March 1 – 10, logging 27,276 physical activity minutes. The winners of this year's challenge were Pilot Butte with 485,316 minutes, and Shields with

444,210. Our neighbours in Wynyard came in third place with 391,602 minutes. Thank you to everyone that participated by logging their physical activity minutes for Wadena!

Other Things

- Cemetery Committee Meeting – March 15
- Regional Transportation Review – project introduction and updates are now available on the Town's website and next meeting is March 26



Prairie Central District Cultural Gathering 2.0 Cultivating & Creating Cultural Experiences in Rural Saskatchewan

March 28th, 2019

10:00am -4:00pm

Davidson Community Hall- 206 Washington Avenue

Target Audience, Goals & Objectives

We invite recreation leaders, cultural organizations, municipal staff and community members to join us as we learn how to activate, energize and cultivate culture in our communities. We will learn how to use the history and heritage of our towns and neighbours to spark a conversation around culture. Together we will share and celebrate community successes and find ways to bring culture to town.

Agenda

- 10:00-10:15** Welcome from Prairie Central District
- 10:15-11:00** Museum Hack – Audience Development & Engagement- A virtual how to on creating experiences in your cultural spaces- museums, galleries
- 11:00-11:15** Review, Stretch & Network
- 11:15-12:00** Royce Pettyjohn- Community Development through Arts, Culture and Heritage
- 12:00-12:30** Lunch Break
- 12:30-1:45** Kris Alvraz/ Common Weal Community Arts – Activating Spaces and Creating Connections
- 1:45-2:00** Review, Stretch Break & Network
- 2:00 -3:00** Heritage Sask/ Kristin Catherwood- Enliven Your Community with Living Heritage
- 3:00-3:15** Duke of Edinburgh Program- Involving Youth through Volunteerism and Leadership
- 3:15-4:00** Prairie Central – Brain Storming Session & Ideas to Bring to Town



HERITAGE
SASKATCHEWAN



Session Information

1. Museum Hack - Visual presentation on Audience Engagement.

Museum Hack works with cultural institutions to create new content, strengthen existing programs and build social media prowess to reach new audiences and inspire interest. Learn passion-based storytelling and dynamic tour design to spark new interest and re-invigorate and re-discover museums and galleries

<https://www.youtube.com/watch?v=5B5TQTJdpAA>

2. Royce Pettyjohn – Manager of Community & Economic Development- Maple Creek

Learn how Maple Creek came together as a community and used area history to revitalize Maple Creek and put it back on the map as a tourist destination.

3. Activating Spaces – Kris Alvraz (Partnership with Common Weal Community Arts)

Activate your town and create community connections. Theatre Artist and Community Builder, Kris Alvarez, will guide you through a fun and interactive workshop including conversation and hands-on examples. Whether you're looking to connect with audiences, attract new visitors, or build relationships as your community diversifies, Kris will teach you new approaches using the tools you already have! She uses humour and heart to fuel creative programming and has been connecting with Regina residents through artistic programs that rely on collaboration, trust, and communication as part of Common Weal Community Arts *Respond to Racism* program.

4. Kristin Catherwood- Heritage Saskatchewan Enliven Your Community with Living Heritage

Kristin Catherwood is the Director of Living Heritage. She specializes in community engagement, particularly in rural contexts. Through storytelling and heritage, Kristin will help communities see potential in themselves and see how they can use area culture and stories to enhance and create cultural opportunities.

5. Duke of Edinburgh Program- Marian Donnelly- Involving youth in communities through volunteerism and leadership

The Duke of Edinburgh's International Award is a non-competitive, internationally recognized program designed to encourage young people to develop positive skills and lifestyle habits. The Award is about personal challenge and development and is adaptable according to each participant's interests and abilities.

6. Prairie Central District - Brain storming session & round table on ideas to bring to your Community

Group brainstorming session lead by Community Consultant Aileen Martin. We will come together and share ideas and successes in the District. Discussions on how you can cultivate and engage your community through culture, for example the 2018 GSA Yorkton Film Festival Series & Quill Plains Museum Network Art Collection of Elevators.