

**The Royal Canadian Legion
Saskatchewan Command**

“Military Service Recognition Book”

Dear Sir/Madam:

Thank you for your interest in **The Royal Canadian Legion Saskatchewan Command** and **Saskatchewan’s Veterans**. Please consider this our written request for your support as per our recent telephone conversation.

Our **Provincial Command** is very pleased to be printing our 14th Annual Remembrance project “**Military Service Recognition Book**”, which is designed each year to recognize and honour many of Saskatchewan’s brave **Veterans** on an individual basis who have served our Country so well in the past three major world conflicts (WW1, WW2 and the Korean War), peacekeeping missions and recent conflicts such as Afghanistan. This publication goes a long way to help our Legion in our role as the “**Keepers of Remembrance**”.

It is distributed to public and school libraries in Saskatchewan, Legion branches, and other public facilities.

We would like to have your organization’s support for this milestone project of our **Saskatchewan Command Legion**, by purchasing an advertisement space in our “**Military Service Recognition Book**”. Proceeds raised from this important project allow us to make this unique publication available throughout the Province and also benefit the many ongoing community activities of our Provincial Command including **Scholarships, Youth Sponsored Programs** and, of course, our ongoing tireless support for **Saskatchewan’s Veterans** and their dependants.

Please find enclosed a rate sheet for your review. Whatever you are able to contribute to this worthwhile endeavor would be sincerely appreciated. For further information please contact our **Saskatchewan Command Military Service Recognition Book Office** toll free at **1-888-692-3422**.

Thank you for your consideration and/or support.

Sincerely,



**Lorne Varga
President
The Royal Canadian Legion Saskatchewan Command**



www.sasklegion.ca

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Advertising Prices

| <u>AD SIZE</u> | <u>PRICE</u> | <u>GST</u> | <u>TOTAL</u> |
|---------------------------------------|--------------|------------|--------------|
| Full Color Outside Back Cover | \$1,495.24 | + \$74.76 | = \$1,570.00 |
| Inside Front/Back Cover (Full Colour) | \$1,295.24 | + \$64.76 | = \$1,360.00 |
| 2-Page Full Colour Spread | \$1,990.48 | + \$99.52 | = \$2090.00 |
| Full Page (Full Colour) | \$995.24 | + \$49.76 | = \$1,045.00 |
| Full Page | \$795.24 | + \$39.76 | = \$835.00 |
| ½ Page (Full Colour) | \$595.24 | + \$29.76 | = \$625.00 |
| ½ Page | \$495.24 | + \$24.76 | = \$520.00 |
| ¼ Page (Full Colour) | \$395.24 | + \$19.76 | = \$415.00 |
| ¼ Page | \$295.24 | + \$14.76 | = \$310.00 |
| 1/10 Page (Full Colour) | \$223.81 | + \$11.19 | = \$235.00 |
| 1/10 Page (Business Card) | \$195.24 | + \$9.76 | = \$205.00 |

G.S.T. Registration # 107933665RT0001

All typesetting and layout charges are included in the above prices.

A complimentary copy of the Military Service Recognition Book will be received by all advertisers purchasing space of 1/10 page and up, along with a Certificate of Appreciation.



PLEASE MAKE CHEQUE PAYABLE TO:

Saskatchewan Command
The Royal Canadian Legion
(SK RCL)

P.O.Box 1563 Stn. Main

Regina, SK S4P 3C4

Tel (Toll Free): 1-888-692-3422

